



CB 299, LAU 100  
BERRY COLLEGE  
MOUNT BERRY, GA. 30149

## BRIAN CARROLL CURRICULUM VITAE



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### **EDUCATION**

Ph.D. in Journalism (June 2003)  
School of Journalism & Mass Communication  
University of North Carolina at Chapel Hill  
Dissertation: "When to Stop the Cheering? The black press, the black community and the integration of professional baseball"  
Advisor: Margaret Blanchard, Ph.D., William Rand Kenan Professor

M.A. in Political Science (May 1992)  
University of North Carolina at Greensboro  
Thesis title: "The Power of Leaks and the Media's Willingness to Use Them"  
Advisor: Ruth DeHoog, Ph.D., Director of Graduate Studies

B.A. in Journalism (May 1987)  
University of North Carolina at Chapel Hill  
Public relations sequence  
Minor in Business Administration

### **TEACHING, RESEARCH & ADMINISTRATIVE EXPERIENCE**

#### **Director of the Honors Program**

May 2011 to the present  
Berry College  
Mount Berry, Georgia

Direct and administrate an honors program that includes 260 students, 19 faculty teaching 22 honors courses, an Honors Student Union, abroad program in Glasgow, Scotland, and the Principia Consortium for study abroad (22 member institutions).

#### **Associate Professor**

August 2003 to the present (promoted to associate in February 2009)  
Department of Communication  
Berry College  
Mount Berry, Georgia

## Courses taught at Berry College

- Foundations of Mass Communication (COM 201)
- Visual Rhetoric (COM 300)
- Reporting & Writing (COM 301)
- Editing (COM 303)
- Multimedia Production (COM 305)
- Digital Storytelling (COM 329)
- Digital Media & Distributed Society (COM 429)
- Media Law (COM 416WI/HON 250)
- International Multimedia Reporting (COM 428/429)
- What Should Law Do? (HON 250)
- Studies in British Culture: Identity, Nationalism and Sectarian Conflict in Great Britain and Ireland (ENG 436/COM 429)
- Freedom of Expression®: The First Amendment's contested role in democracy, society, the marketplace and the world (HON 251)
- Law, Justice and Mercy (HON 201), a Perennial Questions course
- What is the good life (HON 201), a Perennial Questions course

### **Adjunct Professor**

Spring 2003 to the present

School of Journalism & Mass Communication

University of North Carolina at Chapel Hill

Chapel Hill, North Carolina

Course taught: Writing for Digital Media (JoMC 711)

Part of a four-course, graduate-level Technology and Communication Certificate Program developed in 2002. Focusing on the Internet and designed for working professionals, this course analyzes how online communication has developed and how it differs from that for traditional print media. Students develop writing and style skills to help them flourish and excel in the fields of digital communication.

Responsible for the course's development and updating, including a 15-module study book, Blackboard Web site and curriculum. Taught each Fall.

### **Project Director**

Summer 2006 to the present

International Multimedia Reporting Practicum

Florence, Italy

Lead a three-member faculty team every other summer teaching digital storytelling in international contexts, on site in Florence, Italy, on the campus of the Scuola Lorenzo de' Medici. Students are taught storytelling, digital photography, digital video and video editing, journalism, and Web design and Web publishing. Course instruction also is offered on intercultural communication, leadership and Italian language.

**Faculty team member**

Summer 2006

IEIMedia International Reporting Practicum

Camerano, Italy

Course taught: Web design

Part of a nine-member faculty team teaching digital storytelling in international contexts, on site on the coast of the Adriatic Sea, in Camerano, Italy. Students were taught storytelling, digital photography, digital video and video editing, journalism and Web design. Course instruction also was offered on intercultural communication and Italian language.

**Instructor of record**

Summers 2001, 2002, 2003

School of Journalism & Mass Communication

University of North Carolina at Chapel Hill

Chapel Hill, North Carolina

Course taught: Electronic Information Sources (JoMC 50)

Introductory survey course of the Internet, electronic databases and HTML Web authoring. Responsible for all aspects of this second summer semester class, including syllabus design, lectures, lab advisement and evaluation. Responsible for two sections of 20 students each.

**Teaching assistant and lab instructor**

Fall 2001, Spring 2002

School of Journalism & Mass Communication

University of North Carolina at Chapel Hill

Chapel Hill, North Carolina

Course: Electronic Information Sources (JoMC 50)

Approximately 45 students in two sections. Responsible for two two-hour lab sessions in which students are taught online database search skills, research skills, basic HTML, Macromedia's Dreamweaver 4 Web authoring software, Adobe Photoshop, photo scanning, and Web publishing using file transfer protocol, among other topics.

**Research assistant**

Fall 2000/Spring 2001/Summer 2001/Summer 2002

School of Journalism & Mass Communication

University of North Carolina at Chapel Hill

Chapel Hill, North Carolina

Assisted: Deb Aikat, Ph.D.

Researched journal articles for publication and papers for presentation; edited drafts; researched proposed book on online journalism and a broad range of Internet-related topics, including hate speech, children's use, feminist issues, digital divide, global development and corporate sabotage; developed distance education course curricula, including for "Writing for Digital" and "Online Communication and Privacy in an Online Environment."

## **VISITING LECTURES**

Spring 2011

A New Paradigm for Credibility of Information Online (HON 251)

Berry College

Instructor: Kathy Richardson, Ph.D.

Topic: Exploring paradigms of and for credibility for traditional sources of information, and for information online, in particular single-voice blogs

Spring 2010

The Messiah and the Awakened One: The Doctrine and Practice of Compassion (HON 251)

Berry College

Instructor: Jeffrey Lidke, Ph.D.

Topic: Violence, Kindness and Jackie Robinson: The Integration of Major League Baseball from the Perspective of the Lockerroom

Fall 2007

Blogging, We Media and Virtual Community (JoMC 490)

School of Journalism Mass Communication

University of North Carolina at Chapel Hill

Instructor: Paul Jones

Topic: New paradigm of credibility emerging online.

Fall 2006

Blogging, We the Media and Virtual Community (JoMC 490)

School of Journalism Mass Communication

University of North Carolina at Chapel Hill

Instructor: Paul Jones

Topic: The ethos of the blogosphere and traditional news media resistance to the values of this new ethos.

Spring 2003

Scholar's Seminar: Stretching the Truth: The Ideals and Rituals of the University (RELI 43)

Johnston Scholars and Carolina Scholars Program

University of North Carolina at Chapel Hill

Instructor: Peter Kaufman, Ph.D., Department of Religious Studies

Topic: Race and Sports in America: One Hundred Years After Souls of Black Folk.

Fall 2000-Spring 2003

Electronic Information Sources (JoMC 50)  
School of Journalism Mass Communication  
University of North Carolina at Chapel Hill  
Instructor: Deb Aikat, Ph.D.

Lectures: E-Commerce and Journalism; Covering the New Economy as a Reporter and Editor; Privacy in an Internet Age; and Convergence: Privacy Questions Raised by New Media Devices

Fall 2002

Mass Communication & Society (MC 140)  
Department of Mass Communications  
Emory & Henry College, Emory, Va.  
Instructor: David Johnson

Lecture: Personal Privacy in a Digital Age

Spring 1998-Spring 2000

High Point University  
Lectures: Marketing on the Internet, Integrated Marketing and the Furniture Industry, and Careers in Furniture Marketing  
Instructor: Richard Bennington, Ph.D.

July 1993-August 2000

Chairman of the Continuing Education Committee for Reed Business Information. Coordinated and taught short courses for editorial, graphics, and research departments of five trade publications. Short courses included: Understanding balance sheets, P&Ls, and annual reports; Redesigning the front page; Readership surveys: How to conduct them; Furniture product development: What is the process?; and Furniture design since the founding of America.

## **PUBLICATIONS**

### **Books**

Carroll, B. (April 2010)  
Writing & Editing for Digital Media (New York City: Routledge/Taylor & Francis).

Carroll, B. (December 2006)  
When To Stop the Cheering: The Black Press, the Black Community & the Integration of Professional Baseball (New York City: Routledge/Taylor & Francis).

Carroll, B. (September 2002).

Licensed to Sell: A Comprehensive Guide to Licensing in Home Furnishings (Toronto: Aktrin Research Institute).

### **Peer-refereed journal articles**

Carroll, B. (2011)

“ ‘This is IT!’ The PR Campaign by Wendell Smith and Jackie Robinson,” in *Journalism History* 37, no. 3 (Fall 2011): 151-162.

Carroll, B. and R. R. Richardson (Winter 2010-11)

“Identification, Transparency, Interactivity: A new paradigm for credibility for single-voice blogs,” in *International Journal of Interactive Communication Systems and Technologies* 1, no. 1 (January-March 2011): 19-35.

Carroll, B. (2010)

“ ‘Praising my people’: Newspaper sports coverage and the integration of baseball in Wichita, Kansas,” in *Kansas History: A Journal of the Central Plains* 33, no. 4 (Winter 2010-2011): 240-255.

Carroll, B. and K. Landry (2010)

“Logging on and letting out: Using online social networks to grieve and to mourn,” in the *Bulletin of Science, Technology & Society* 30, no. 5, special issue produced by the Oxford Internet Institute at Oxford University entitled, “Persistence and Change in Social Media” (Fall 2010): 341-349.

Carroll, B. (2010)

“Appearances and Disappearances: *Henry V*'s shimmering Irishman in the project to make an England,” in *Journal of the Wooden O Symposium* 9, no. 1 (Fall 2010): 11-32.

Carroll, B. (2009)

“To Pittsburgh from Chicago: A Changing of the Guard in Black Baseball and in the Black Press During the 1930s,” in *Black Ball Journal* 2, no. 2 (Fall 2009): 86-105.

Carroll, B. (2008)

“Beating the Klan: Baseball Coverage in Wichita Before Integration, 1920-1930,” in *Baseball Research Journal* 37 (Winter 2008-09): 51-61.

Carroll, B. (2008)

“The Black Press and the Integration of Professional Baseball: A content analysis of shifts in coverage, 1945-1948,” in *Journal of Sport Media* 3, No. 2 (Fall 2008): 61-88.

Carroll, B. (2008)

“A Perfect Baseball Day: Black press coverage of the East-West Classic,” in *Black Ball Journal* 1, no. 1 (Spring 2008): 14-28.

Carroll, B. (2007)

“North vs. South: *Chicago Defender* Coverage of the Integration of Professional Baseball in the City,” in *Journalism History* 33, no. 3 (Fall 2007): 163-172.

Carroll, B. (2007)

“A Crusading Journalist’s Last Campaign: Wendell Smith and the Desegregation of Baseball’s Spring Training,” in *Communication and Social Change* 1 (2007): 38-54.

Carroll, B. (2006)

“From Fraternity to Fracture: Black Press Coverage of and Involvement in Negro League Baseball in the 1920s,” in *American Journalism* 23, no. 2 (Spring 2006): 69-95.

Carroll, B. (2006)

“Early Twentieth Century Heroes: Portrayals in the Sporting Pages of the Pittsburgh Courier and Chicago Defender,” in *Journalism History* 32, no. 1 (Spring 2006): 34-42.

Carroll, B. (2004).

“Culture Clash: Journalism and the Communal Ethos of the Blogosphere,” in *Into the Blogosphere: Rhetoric, Community, and Culture of Weblogs* 1, no. 1 (Summer 2004) St. Paul, Minn.: University of Minnesota (available: <http://www.intotheblogosphere.org>).

Carroll, B. (2002).

“Newspaper and e-mail news convergence: Testing the principle of relative constancy,” in *Convergence: The Journal of Research into New Media Technologies* 8, no. 3 (Fall 2002) Luton, England: University of Luton Press.

Carroll, B. (2002).

“Price of Privacy: Selling consumer databases in bankruptcy,” in the *Journal of Interactive Marketing* 16, no. 3 (July 2002) Cambridge, Mass.: John Wiley & Sons.

### **Book chapters**

Carroll, B. (2008)

“Mediocrity Under Pressure,” in *From Tinker to Ernie to Ryno: A Social History of the Chicago Cubs*, Gerald C. Wood and Andy Hazucha (ed.s), Jefferson, N.C.: McFarland Press.

Carroll, B. and Robert Frank (2006)

“Blogs Without Borders: International Legal Jurisdiction Issues Facing Bloggers,” in *Bloggging, Citizenship and the Future of Media*, Mark Tremayne (ed.), New York: Routledge (Taylor & Francis).

Carroll, B. (2003).

"From Jackie to Elvis, From Selma to Seattle: How Spring Training Was Desegregated," in *Across the Diamond: Essays on Baseball and American Culture*, Edward J. Rielly (ed.), Binghamton, N.Y.: The Haworth Press.

Carroll, B. (2003).

"When to Stop the Cheering: A Content Analysis of Changes in Black Press Coverage of the Negro Leagues," in *The 14th Annual Cooperstown Symposium on Baseball and American Culture*, William Simons (ed.), Jefferson City, N.C.: McFarland Press.

Carroll, B. (2002).

"Wendell Smith's Last Crusade: The Desegregation of Spring Training," in *The 13th Annual Cooperstown Symposium on Baseball and American Culture*, William Simons (ed.), Jefferson City, N.C.: McFarland Press.

### **Journal articles (not peer-reviewed)**

" 'Peace at Last': The Great Newspaper War of 1915 Between Black Ball Greats Rube Foster and C. I. Taylor," in *14<sup>th</sup> Annual Jerry Malloy Negro Leagues Conference Book* (July 2011): 28-37.

Carroll, B. (2009)

"A Tribute to Wendell Smith," in *Black Ball 2*, no. 1 (Spring 2009): 4-11.

### **Book reviews**

Carroll, B. (2011)

A History of Sports Highlights: Replayed Plays from Edison to ESPN, by Raymond Gamache, coming in *Journalism History* (in press).

Carroll, B. (2010)

*The Essentials of Sports Reporting and Writing*, by Scott Reinardy and Wayne Wanta, in *Journal of Sport Media* 5, no. 2 (Fall 2010).

Carroll, B. (2009)

*Black Writers/Black Baseball: An Anthology of Articles from Black Sportswriters Who Covered the Negro Leagues (revised edition)*, by Jim Reisler, in *Black Ball 2*, no. 1 (Spring 2009).

Carroll, B. (2008)

*Missing Pages*, by Wallace Terry (Doubleday, 2007), in *Journalism History* 34, no. 2 (Summer 2008).

Carroll, B. (2007)

*Watching the Watchdog: Bloggers as the Fifth Estate*, by Stephen D. Cooper (Marquette Books, 2006), in *Newspaper Research Journal* 28, no. 4 (Fall 2007): 101-102.

Carroll, B. (2007)

*The African-American Newspaper: Voice of Freedom*, by Patrick S. Washburn (Medill School of Journalism, 2007), in *Newspaper Research Journal* 28, no. 3 (Summer 2007): 115-117.

Carroll, B. (2005)

*Blackout: The Untold Story of Jackie Robinson's First Spring Training*, by Chris Lamb (Lincoln, Neb.: University of Nebraska Press, 2004), in *American Journalism* 22, no. 1 (Winter 2005): 125-126.

Carroll, B. (2004).

*Digital Media Revisited: Theoretical and Conceptual Innovation in Digital Domains* (Cambridge, Mass.: MIT Press, 2003), in *Journalism & Mass Communication Quarterly* 83, no. 2 (Summer 2004): 445-446.

### **CONFERENCE PAPER PRESENTATIONS (REFEREED)**

Carroll, B. (August 2011)

“SLAPPING e-Publius: Protecting anonymous expression and reputation in a digital age.” Paper presented the Law Division of the Association for Education in Journalism and Mass Communication, Annual Convention, St. Louis.

Carroll, B. (August 2011)

“Interior Design: Dream, Myth, and Memory in Shakespeare’s *Richard III*.” Paper presented to the Wooden O Symposium: Shakespeare, Renaissance and Early Modern Studies, Utah Shakespearean Festival, Southern Utah University, Cedar City, Utah.

Carroll, B. (March 2011)

“Integration or Preservation? The great dilemma for the black press presented by Negro league baseball in the 1940s and 1950s.” Paper presented to the Joint Journalism Historians Conference, sponsored by the American Journalism Historians Association and the AEJMC History Division. Arthur L. Carter Journalism Institute, New York University, New York City.

Carroll, B. (October 2010)

“ ‘This is IT!’ The public relations campaign waged by Wendell Smith and Jackie Robinson to cast Robinson’s first season as an unqualified success.” Paper presented to the American Journalism Historians Association, 28th Annual Convention, Tucson, Ariz.

Carroll, B. (March 2010)

“Jackie Robinson, Journalist: An examination of the barrier-breaking baseball star and his little-known role as columnist for the *Pittsburgh Courier*.” Paper presented the AEJMC-AJHA Joint Historians Conference in New York City.

Carroll, B. (August 2009)

“Praising my people’: The *Negro Star* newspaper and the integration of baseball in Kansas, 1930-1935.” Paper presented to the History Division of the Association for Education in Journalism and Mass Communication, Annual Convention, Boston.

Carroll, B. and Landry, K. (August 2009)

“Logging on and letting it out: Using online social networks to grieve and to mourn.” Paper presented to the Mass Communication & Society Division of the Association for Education in Journalism and Mass Communication, Annual Convention, Boston.

Carroll, B. (August 2009)

“Appearances and Disappearances: *Henry V*’s shimmering Irishman in the project to make an England.” Paper presented to the Wooden O Symposium: Shakespeare, Renaissance and Early Modern Studies, Utah Shakespearean Festival, Southern Utah University, Cedar City, Utah.

Carroll, B. (July 2009)

“Transitions: From Foster to Greenlee, from the *Defender* to the *Courier*, from Young to Smith, the shift of power in the Negro Leagues from Chicago to Pittsburgh.” Paper presented to the 12<sup>th</sup> Annual Jerry Malloy Negro League Conference, Heinz History Center, Pittsburgh, Pa.

Carroll, B. and Landry, K. (October 2008)

“Grieving online: How MySpace and Facebook are being used to mourn the dead.” Paper presented to Convergence and Society: The Participatory Web (3.0) conference, College of Mass Communications & Information Studies, University of South Carolina, Columbia, S.C.

Carroll, B. (October 2008)

“Beating the Klan: Pre-integration baseball coverage in Wichita, 1920-1930.” Paper presented to the American Journalism Historians Association, 26th Annual Convention, Seattle.

Carroll, B. (August 2008)

“Chicago’s ‘Perfect Baseball Day’: Black press coverage of the Negro Leagues’ East-West Classic.” Paper presented to the History Division of the Association for Education in Journalism and Mass Communication, Annual Convention, Chicago.

Carroll, B. and Richardson, R. (November 2007)

“Good Will Hunting: Blogging Toward a New Ethos.” Paper presented to the National Communication Association, Chicago.

Carroll, B. and Richardson, R. (March 2007)

“Identification, Transparency and Interactivity: A new paradigm of credibility for online journalism.” Paper presented to the International Symposium on Online Journalism, University of Texas, Austin.

Carroll, B. (August 2006)

“Mediocrity Under Pressure: *Chicago Defender* coverage of the integration professional baseball in Chicago.” Paper presented to the History Division of the Association for Education in Journalism and Mass Communication, Annual Convention, San Francisco

Carroll, B. (March 2006)

“Banks, Baker, and Buck: The Integration of the Chicago Cubs.” Paper presented to the 11th Annual Baseball in Literature and Culture Conference, Murfreesboro, Tenn.

Carroll, B. (October 2005)

“Building Momentum: The Case for Professional Baseball’s Integration.” Paper presented to the American Journalism Historians Association, 24th Annual Convention, San Antonio, Texas.

Carroll, B. and Frank, R. (October 2004)

“Blogs Without Borders: International legal jurisdiction issues and their implications for blogging journalists.” Paper presented to The Digital Revolution: The Impact of Digital Media and Information Technologies conference, University of South Carolina, Columbia, S.C.

Carroll, B. (October 2004)

“Businessman to Baseball Player: The Black Community’s Heroes as Portrayed and Projected in the Black Newspapers (1920-1950).” Paper presented to the American Journalism Historians Association, 23d Annual Convention, Cleveland, Ohio.

Carroll, B. (March 2004)

“Heroes, Heroism, and Role Models in the Black Press, 1920-1940.” Paper presented to the Society for the Interdisciplinary Study of Social Imagery, 14th Annual Conference, Colorado Springs, Colorado.

Carroll, B. (October 2003)

“Preparing the Way for Jackie Robinson: Black Press Baseball Coverage (1920-1930).” Paper presented to the American Journalism Historians Association, 22d Annual Convention, Billings, Montana.

Carroll, B. (August 2003)

“The Black Press, The Black Metropolis and the Founding of the Negro Leagues (1916-1920).” Paper presented to the History Division of the Association for Education in Journalism and Mass Communication, Annual Convention, Kansas City.

Carroll, B. (October 2002)

“Integration’s Impact on Baseball Coverage: A content analysis of the Pittsburgh Courier and the Chicago Defender.” Paper presented to the American Journalism Historians Association, 21st Annual Convention, Nashville, Tenn.

Carroll, B. (August 2002)

“The Black Press and the Integration of Baseball: A content analysis of changes in coverage.” Paper presented to the Minorities and Communication Division of the Association for Education in Journalism and Mass Communication, Annual Convention, Miami, Fla.

Carroll, B. (August 2002)

“The Black Press & the Negro Leagues: When to stop the cheering?” Paper presented to the History Division of the Association for Education in Journalism and Mass Communication, Annual Convention, Miami, Fla.

Carroll, B. (June 2002)

“The Black Press & Integration.” Paper presented to the 14th Cooperstown Symposium on Baseball and American Culture, National Baseball Hall of Fame, Cooperstown, N.Y.

Carroll, B. (October 2001)

“From Jackie to Elvis, From Selma to Seattle: How Spring Training Was Desegregated.” Paper presented to the American Journalism Historians Association, 20th Annual Convention, San Diego, Calif.

Carroll, B. (October 2001)

“E-commerce & Consumer Privacy: Who Owns the Database?” Paper presented to the Frontiers in Direct and Interactive Marketing, Direct Marketing Educational Foundation, 13th Annual Educators Conference, Chicago, Ill.

Carroll, B. (October 2001)

“Vietnam Veterans: Misrepresented and Misunderstood: An Empirical Look at Whether Vets are Better or Worse Off Than Their Non-veteran Counterparts.” Paper presented to the Southern Association for Public Opinion Research, 20th Annual Conference, North Carolina State University, Raleigh, N.C.

Carroll, B. (June 2001)

“Wendell Smith’s Last Crusade: The Desegregation of Spring Training, 1961.” Paper presented to the 13th Cooperstown Symposium on Baseball and American Culture, National Baseball Hall of Fame, Cooperstown, N.Y.

Carroll, B. (March 2001)

“The Price of Privacy: Can bankrupt Internet companies sell personally identifiable information in violation of their own policies?” Paper presented to the Association for Education in Journalism and Mass Communication, 26th Southeast Colloquium, University of South Carolina, Columbia, S.C.

## **PANEL PRESENTATIONS**

Carroll, B. (August 2010), discussant

“A Survey of Subpoenas Against Anonymous Internet Speakers.” AEJMC Scholars Program Showcase at the AEJMC National Convention, Denver.

Carroll, B. (July 2010), panelist  
“Getting Published.” Panel for the 11<sup>th</sup> Annual Jerry Malloy Negro League Conference in Birmingham, Ala.

Carroll, B. (March 2010), moderator and presenter  
“Symposium on Studying the Black Press.” Panel for the AEJMC-AJHA Joint Historians Conference in New York City.

Carroll, B. (August 2009), panelist  
“Academic Life in an Age of Economic Uncertainty.” Panel for the Association for Education in Journalism and Mass Communication, Annual Convention, Boston.

Carroll, B. (November 2007), panelist  
“Religious Resources for Peace in the Middle East.” Panel as part of “Evans Speakers Series” presented by the Evans School of Humanities, Arts & Social Sciences, Berry College, Mount Berry, Ga. Also speaking, Dr. Ibrahim Abu-Rabi, professor of Islamic studies, Hartford Theological Seminary, and Dr. Sam Fleischacker, professor of philosophy, University of Illinois-Chicago.

Carroll, B. (August 2007), moderator and presenter  
“What the Black Press Did NOT Cover.” Panel for the Association for Education in Journalism and Mass Communication History and Minorities divisions, Annual Convention, Washington, D.C.

Carroll, B. (April 2007), panelist  
“Limits to Democracy: When Bad Elections Happen to Good People.” Panel as part of “The Limits of Democracy & Democratization” annual conference on politics, religion, culture and community presented by the Berry College Department of Government & International Studies, Berry College, Mount Berry, Ga.

Carroll, B. (March 2007), panelist  
“Before Jackie Robinson: The Press and Racism in American Sports.” Panel for the Joint Meeting of the American Journalism Historians Association and the Association for Education in Journalism and Mass Communication History Division, New York University, New York City

Carroll, B. (October 2006), moderator  
“Omissions, Absences, and Silences: What the Black Press Did Not Cover and What That Tells Us About the Press and the Black Experience in America.” Panel for the American Journalism Historians Association, 25th Annual Convention, Wichita, Kansas

#### **CONFERENCE PAPER PRESENTATIONS (NON-REFEREED)**

Carroll, B. (October 2001)

“Newspaper Readership and E-mail Immediacy: Can a Publication Have Its Cake and Eat It, Too?” Paper presented to the American Communication Association, 7th Annual Convention, Boone, N.C.

Carroll, B. (July 2001)

“Jackie’s Friend, Jim Crow’s Enemy: Wendell Smith and the Desegregation of Baseball.” Paper presented to the Society of American Baseball Research, 33rd Annual Convention, Milwaukee, Wis.

### **MASTERS THESIS STUDENTS**

- Robin Rogers, 2005-06. Thesis title: Creating Community and Gaining Readers Through Newspaper Blogs

### **HONORS THESIS STUDENTS**

- Maggie Smith, 2010-11. Thesis title: Logos to Pathos: The shift in magazine advertising from logic and text to emotion and images.
- Taylor Smith, 2010-11. Thesis title: Social media and libel law: When mass and interpersonal communication collide
- Hope Stallings, 2008-09. Thesis title: The Unconstitutionality of the FCC Ban on Fleeting Expletives in Broadcast
- Jessica Edwards, 2007-08. Thesis title: The Democratization of Knowledge: Book Publishing in a Digital Age
- Ashley Kramer, 2005. Thesis title: Interacting With the Audience
- Melissa Joy Fethe, 2004-05. Thesis title: Objectivity & the Public Good

### **FELLOWSHIPS**

2011

Resident Research Fellow, Virginia Foundation for the Humanities, University of Virginia

Research proposal: “Between the Lines: The Black Press and the Integration of Baseball in the South Atlantic.”

University System of Georgia European Council Study Abroad Fellowship, funding participation in the USG EC’s Paris program during Summer 2011.

2010-11

Fellow, Duke Project for Civic Discourse and the Public Sphere in the Age of the Internet

One of seven research fellows selected for this year-long project to study how to preserve the potential of the Internet and new media technologies to foster open communication practices vital to sustaining a healthy public sphere essential for democracy.

2009

Research Fellow, The Rule of Law: Legal Studies and the Liberal Arts,  
University of New England

One of 15 research fellows selected for this National Endowment of the  
Humanities Summer Institute conducted at UNE in Biddeford, Maine.

2007

Research Fellow, The Civil War in Global Context, New York University

One of a dozen historians nationally selected to participate in a seven-day  
research seminar examining the Civil War in the context of conflict throughout  
the world to the present day. Sponsored and funded by the Gilder Lehrman  
Institute of American History and the Council of Independent Colleges.

2006

Teaching Fellow, School of Journalism, Indiana University

One of 15 journalism educators nationally selected to participate in a five-day  
workshop focusing on the teaching of writing, reporting and editing.

Academic Fellow, Foundation for Defense of Democracies Academic  
Fellowship on Terrorism, Tel Aviv University, Tel Aviv, Israel

One of 12 academics nationally selected to participate in a 10-day course on  
terrorism and national security taught in conjunction with Tel Aviv University.  
The course of study took place in the classroom and in the field, and it  
featured lectures by academics, diplomats, military and intelligence officials,  
and politicians from Israel, Jordan, India, Turkey, and the United States.

2005

Governor's Teaching Fellows, University of Georgia, Athens, Ga.

One of 12 educators from throughout Georgia selected to participate in a two-  
week summer seminar series at UGA's Institute for Higher Learning. Topics  
covered included pedagogy, incorporation of technology in the classroom,  
Web page design, distance education, student learning styles, curriculum  
design, classroom assessment techniques, and leadership. Fellowship included  
a \$5,000 stipend in addition to paying all expenses related to attending.

2004

American Press Institute Fellowship, A.P.I., Washington, D.C.

Funded by an endowment from the John Ben Snow Memorial Trust, week-long  
seminar focused on the latest trends in the newspaper industry, including new  
media and convergence. Fellowship provided \$2,000 to cover tuition and fees.

2000-03

Park Doctoral Fellowship, School of Journalism & Mass Communication,  
University of North Carolina at Chapel Hill

Provided \$18,500 annual stipend, tuition, fees, travel, and research funds.  
Awarded based on GRE scores, GPA, previous academic work, letters of  
recommendation, essay, and strength of application.

## **AWARDS & HONORS**

2011

President's Award, American Journalism Historians Assn., for a decade of service as webmaster to the association.

Winner, Best Practices in Teaching Visual Literacy Competition, Visual Communication Division, Association for Education in Journalism and Mass Communications, for "Reaching an 'Other' through visual communication: Developing a print ad for Ikea."

2010

Professional Freedom & Responsibility Professor of the Year, Newspaper Division, Association for Education in Journalism and Mass Communications. The award honors "an individual whose life and work show a commitment to professional freedom and responsibility values: free expression; ethics; media criticism and accountability; racial, gender, and cultural inclusiveness; and public service."

Induction into Omicron Delta Kappa, a national leadership honor society that recognizes leadership of exceptional quality.

Honorable Mention, Best Faculty Paper, for "'This is IT!' The public relations campaign waged by Wendell Smith and Jackie Robinson to cast Robinson's first season as an unqualified success." Presented by the American Journalism Historians Association.

Honorable Mention, J. William Snorgrass Award, Outstanding Paper on a Minorities Topic, for "'This is IT!' The public relations campaign waged by Wendell Smith and Jackie Robinson to cast Robinson's first season as an unqualified success." Presented by the American Journalism Historians Association.

2009

Induction into Phi Kappa Phi, national academic honor society that recognizes and promotes academic excellence in all majors and disciplines. Selection was based on accomplishments as a teacher and scholar.

Winner, New Teaching Ideas Competition, Newspaper Division, Association for Education in Journalism and Mass Communications, for "The Virtual Newsroom: Using Blogs and Wikis for Cross-course Collaboration."

Winner, Best Ideas in the Teaching of Communication Law and Policy Competition, Law and Policy Division, Association for Education in Journalism and Mass Communications, for "First Amendment in practice: Free expression and local action."

2007

McFarland-SABR Research Award. Honors the best article on baseball history or biography completed during the preceding calendar year. "Early Twentieth Century Heroes: Portrayals in the Sporting Pages of the Pittsburgh Courier and Chicago Defender" appeared in the Spring 2006 issue of *Journalism History*. Presented at the annual convention of the Society of American Baseball Research in St. Louis in July.

Robert Peterson Book Award, awarded by the Negro Leagues Committee of the Society for American Baseball Research, for *When To Stop the Cheering: The Black Press, The Black Community & The Integration of Professional Baseball*. Presented at the Jerry Malloy Negro League Conference in Portsmouth, Va., in June.

Finalist, Seymour Medal, awarded by the Society for American Baseball Research to the best book on baseball history or biography, for *When To Stop the Cheering: The Black Press, The Black Community & The Integration of Professional Baseball*.

2006

Teaching Excellence Award, Faculty Member of the Year. Awarded for "outstanding leadership and resourcefulness in teaching given at Mount Berry, Georgia."

Winner, Best Practices in Teaching the First Amendment, Association for Education in Journalism and Mass Communications. Selected by the Elected Committee on Teaching Standards.

2004

Margaret A. Blanchard Dissertation Prize, honorable mention, best doctoral dissertation dealing with mass communication history. Awarded by the American Journalism Historians Association.

J. William Snorgrass Memorial Award, Outstanding Paper on a Minorities Topic, "Businessman to Baseball Player: The Black Community's Heroes as Portrayed and Projected in the Black Newspapers (1920-1950)." Presented by the American Journalism Historians Association.

2003

Outstanding Graduate Student, School of Journalism & Mass Communication, University of North Carolina at Chapel Hill. Selected by faculty committee and awarded to one graduating Ph.D. student.

Induction into Kappa Tau Alpha, national honor society for journalism and mass communication recognizing academic excellence and promoting scholarship. Membership must be earned by excellence in academic work at one of the 93 colleges and universities with chapters.

Minnie S. and Eli A. Rubinstein Research Award, School of Journalism & Mass Communication, University of North Carolina. Awarded by faculty committee for research "expected to make a significant contribution to policy."

Honorable Mention-Best Paper, "The Black Press, The Black Metropolis and the Founding of the Negro Leagues (1916-1920)." Presented by the History Division of Association for Education in Journalism and Mass Communication.

2002

Induction into Alpha Epsilon Lambda, national honor society for graduate and professional students. The mission of AEL is to recognize graduate students who have distinguished themselves in the areas of: leadership; scholarship and intellectual development; contributions to the academic department and university; and ethical behavior. Membership is open to students in the top one-third of their class based upon the four criteria listed above. Membership is limited to 45 new inductees per year.

Student Undergraduate Teaching Award, UNC Chapel Hill

One of four UNC graduate teaching assistants to be selected by a committee of undergraduate students. Campus-wide award is also student-nominated. Established by referendum in 1989 and funded solely by students' fees, the award recognizes "demonstrated and consistent excellence in undergraduate teaching, creation of a dynamic intellectual environment, and success in positively affecting a broad spectrum of students both in and outside the classroom."

Promising Professor Award, Mass Communication & Society Division, AEJMC  
Selected Promising Professor in the graduate student division of this national competition. Award presented at the AEMJC Annual Convention in Miami in August 2002.

Charter Member, UNC-CH Academy of Distinguished Teaching Scholars  
Academy aims to recognize outstanding teaching and improve Carolina's intellectual climate. Members of the academy are faculty and graduate teaching associates who have received campus-wide awards for excellence in teaching and mentoring during their tenure.

J. William Snorgrass Memorial Award, Outstanding Paper on a Minorities Topic, "Integration's Impact on Baseball Coverage: A content analysis of the Pittsburgh Courier and the Chicago Defender." Presented by the American Journalism Historians Association.

2001

M.S. Van Hecke Award for business journalism, UNC CH  
School-wide competition for \$3,000 stipend endowed by a 1948 graduate of the School who covered Charlotte, North Carolina's rise from a state banking center to one of the South's most important business hubs.

J. William Snorgrass Memorial Award, Outstanding Paper on a Minorities Topic, "From Jackie to Elvis, From Selma to Seattle: How Spring Training Was Desegregated." Presented by the American Journalism Historians Association.

Runner-up, Best Student Paper, "From Jackie to Elvis, From Selma to Seattle: How Spring Training Was Desegregated." Presented by the American Journalism Historians Association.

Best new publication, eCommerce Business Magazine, awarded by the American Society of Business Publication Editors. Total number of entries for best new publication category was 2,500. Shared by the publication's editorial team.

1998

Gold medal, best new product feature, Furniture/Today, awarded by Cahners Business Information. Competition among 92 Cahners business-to-business publication titles.

1997

Gold medal, best subject-related series of articles, Furniture/Today, awarded by Cahners Business Information. Competition among 98 Cahners business-to-business publications for best series of news stories on a single subject, the breakup of Masco.

1995

Bronze medal, best overall issue, Furniture/Today, awarded by Cahners Business Information. Competition among 88 Cahners titles for best overall issue.

1994

Bronze medal, best overall issue, Furniture/Today, awarded by Cahners Business Information. Competition among 88 Cahners publication titles for best overall issue.

## **GRANTS AWARDED**

2011

Oxbridge Lecture Series Grant, Honors Program, Berry College, \$3,500  
Funded the development of a new course, "What should law do?" (HON 251), as part of the Honors Program curriculum. The "Enduring Questions" course is to be offered as the fifth in the Oxbridge Lecture Series, in Spring 2012.

2010

Faculty Development Grant, Berry College, \$1,595  
Funded research and writing at the Schomburg Center for Research in Black Culture in New York City, Spring 2011.

Course Development Grant, Berry College, \$1,000

Awarded by the Center for Teaching Excellence, the grant funded development of digital assets for the teaching by various faculty of Visual Rhetoric as a part of the Berry College department of Communication core curriculum.

International Course Development Grant, Berry College, \$3,000  
Funded development of a study abroad course for multimedia international reporting on site in Izmir, Turkey, and surrounding areas, focusing on the Biblical lands, July 2010.

2009

Faculty Development Grant, Berry College, \$1,585  
Funded attendance at and participation in Writing for the Academic Community workshop at Bard College, in December 2009.

Liberty Tree Campus Initiative First Amendment Grant, McCormick Foundation, \$5,000  
Funded the Liberty Tree Week@Berry program of speakers, exhibits and performance intended to increase awareness and understanding of the role of the First Amendment in society. The Liberty Tree Campus Initiative was founded in partnership with the American Society of Newspaper Editors, with help and support from the Knight Foundation, the McCormick Foundation and the First Amendment Center at Vanderbilt University.

Tournées Festival Grant, French Ministry of Culture, \$2,000  
Funded the hosting of the fourth annual French Film Festival at Berry, including film distribution and promotional and marketing costs. The festival, "Between Laugh and Anguish: Life As It Is," is planned for the Spring 2009 semester and will bring five French films to Berry.

2008

Oxbridge Lecture Series Grant, Honors Program, Berry College, \$3,500  
Funded the development of a new course, Got Freedom of Expression®? The First Amendment's contested role in democracy, society, the marketplace and the world (HON 251), as part of the Honors Program curriculum. Second recipient of the grant. Course was offered as the second in the Oxbridge Lecture Series, in Fall 2008.

Joseph McKerns Research Grant, American Journalism Historians Association, \$1,250

To fund "*Black Like Me: 50 Years Since Sepia Magazine's Groundbreaking Series on the American South.*"

Faculty Development Grant, Berry College, \$1,350  
Funded attendance at and participation in Teaching Diversity Across the Curriculum seminar at the Poynter Institute, Tampa, Fla., in May 2008.

Faculty Development Grant, Berry College, \$2,000

Funded attendance at and participation in the C.S. Lewis Foundation's Oxbridge Summer Institute at Oxford University and Cambridge University, England, in August 2008.

2007

Tournées Festival Grant, French Ministry of Culture, \$2,000

Funded the hosting of the third annual French Film Festival at Berry, including film distribution and promotional and marketing costs. The festival, "A la recherche d'un sens a sa vie: A search for the meaning of life", was held in Spring 2008 semester and brought five French films to Berry.

Yoseloff-SABR Research Grant, \$1,000

Funded research on coverage of the racial strife surrounding a 1925 baseball game between an all black team and club representing the Ku Klux Klan played in Wichita, Kan.

Evans Speakers Series Grant, \$1,000

Grant to bring Larry Lester, co-founder, Negro Leagues Baseball Museum; historian; and author of a half-dozen books on the Negro leagues, including, most recently, *Baseball's First Colored World Series: The 1924 Meeting of the Hilldale Giants And Kansas City Monarchs* (McFarland, 2006), to Berry in March 2008 for a lecture, "Out of the Shadows: Recovering Negro League History and Why It Matters."

Faculty Development Grant, Berry College, \$1,800

Funded attendance at and participation in Convergence for College Educators proseminar at the Poynter Institute, Tampa, Fla., in February 2007.

Humanities Pathfinder Grant, Berry College, \$1,500

To cover costs associated with staging the second annual French film festival at Berry.

2006

Evans Speakers Series Grant, Berry College, \$1,800

To cover costs associated with bringing Paul Jones, director of ibiblio.org, to Berry as part of the Evans Speakers Series: Expression and Repression. Jones visited in October 2006, speaking on intellectual property in a digital age.

Summer Research Stipend, Berry College, \$2,500

Funded research for and publication of book manuscript, *When to Stop the Cheering: The Black Press, the Black Community and the Integration of Professional Baseball* (New York: Taylor & Francis, 2007).

2005

Tournées Festival Grant, French Ministry of Culture, \$2,000

Funded the hosting of the inaugural French Film Festival at Berry, including film distribution and promotional and marketing costs. The festival, "Life

Through French Eyes: Vive la Difference!" ran during the Spring 2006 semester and brought five French films to Berry College.

Humanities Pathfinder Grant, Berry College, \$1,000  
Covers costs associated with the "Life Through French Eyes: Vive la Difference!" French film festival not funded by the French Ministry of Culture and the Tournées Festival Grant program.

Cultural Immersion Grant, Berry College, \$3,000  
Funded participation in month-long Brethren Colleges Abroad international seminar and study project in Ireland during Summer 2005. Using the University of Ulster and National University of Ireland as host sites, participants toured Derry, Dublin, Belfast and Galway studying nonviolent conflict resolution and human rights issues. June 2005.

Evans School Summer Faculty Development Stipend, \$1,000  
Funded development of COM 329: Introduction to Digital Communication and reporting back to faculty lessons learned, methods used, and curriculum innovation.

2004

Faculty Development Grant, Berry College, \$2,000  
For tuition and expenses related to participation in week-long Multimedia Bootcamp at the University of North Carolina's School of Journalism & Mass Communication in Chapel Hill, N.C., May 2005.

Faculty Development Grant, Berry College, \$1,200  
For expenses related to participation in week-long American Press Institute Journalism Educators seminar series in Washington, D.C., June 2004.

## **SERVICE TO DISCIPLINE**

### **Continuing**

Corresponding Editor, *Journalism History*, a quarterly, peer-reviewed scholarly journal published by the E.W. Scripps School of Journalism at Ohio University. Since July 2011.

Member, Editorial Board, *American Journalism*, bimonthly peer-reviewed scholarly journal published by the American Journalism Historians Association.

Member, Editorial Board, *Black Ball: A Journal of the Negro Leagues*, bimonthly, peer-reviewed scholarly journal published by McFarland & Co.

Contributing editor, *Journalism & Communication Monographs* (peer-reviewed journal from the Association of Educators in Journalism & Mass Communication). Since September 2009.

Contributing editor, *Journal of Sport Media* (peer-reviewed journal). Since June 2005.

Webmaster, American Journalism Historians Association ([www.ajhaonline.org](http://www.ajhaonline.org)). Maintain, update and administrate official site for the AJHA. Developed site in Spring 2002; redesigned site in November 2003, again in July 2008. October 2001 – October 2011

2011

Manuscript reviewer for a special issue of *Bereavement Care*, a peer-reviewed journal published by Oxford University, Oxford, England.

Research paper reviewer, American Journalism Historians Association, Annual Convention, Kansas City, Kan.

Research paper reviewer, Association for Education in Journalism and Mass Communication, Newspaper and Scholastic divisions, St. Louis, Mo.

Teaching Standards Co-chair, Newspaper Division, Association for Education in Journalism and Mass Communication. Administrate two national teaching competitions, Educator of the Year and Campus Newspaper Project of the Year. August 2008-August 2011.

Assistant Editor, *nmediac*, an interdisciplinary online journal started by graduate students at the University of North Carolina. Select and edit articles for this journal, which publishes peer-reviewed papers and audiovisual content that contextualize encoding/decoding environments and the discourses, ideologies, and human experiences/uses of new media apparatuses. 2002-2011.

2010

Selection Committee, Association for Education in Journalism and Mass Communication Scholars Program & Competition, awarding four \$2,500 research and teaching grants.

Research paper reviewer, Association for Education in Journalism and Mass Communication, Southeast Colloquium, Columbia, S.C.

Member, Editorial Board, *Newspaper Research Journal*, quarterly peer-reviewed scholarly journal published by the University of Memphis, 2005-2010.

2009

Member, Board of Directors, American Journalism Historians Association, 2006-2009.

Selection Committee, Association for Education in Journalism and Mass Communication Scholars Program & Competition, awarding four \$2,500 research and teaching grants.

Research paper reviewer, Association for Education in Journalism and Mass Communication, Southeast Colloquium, Chapel Hill, NC.

Research paper reviewer, American Journalism Historians Association, Annual Convention, Birmingham, Ala.

Research paper reviewer, Civic & Citizen Journalism Interest Group and Scholastic Journalism Division, Association for Education in Journalism and Mass Communication, Annual Convention, Boston.

2008

Manuscript reviewer, *Journalism & Communication Monographs* (peer-reviewed journal).

Research paper reviewer, American Journalism Historians Association, Annual Convention, Seattle, Wash.

Research paper reviewer, Newspaper division, Association for Education in Journalism and Mass Communication, Annual Convention, Chicago.

2007

Research paper reviewer, History and Communication Technology & Policy divisions, Association for Education in Journalism and Mass Communication, Annual Convention, Washington, D.C.

Research paper reviewer, American Journalism Historians Association, Annual Convention, Richmond, Va.

2006

Research paper reviewer, American Journalism Historians Association, Annual Convention, Wichita.

Research paper reviewer, Newspaper and Communication Technology & Policy divisions, Association for Education in Journalism and Mass Communication, Annual Convention, San Francisco.

2005

Research paper reviewer, Newspaper and Communication & Technology divisions, Association for Education in Journalism and Mass Communication, Annual Convention, San Antonio, Texas.

2004

Research paper reviewer, History division, Association for Education in Journalism and Mass Communication, Southeast Colloquium, Kennesaw, Ga.

Judge, Promising Professors Competition, Mass Communication & Society Division, Association for Education in Journalism and Mass Communication, annual convention, Toronto.

Research paper reviewer, Communication Technology & Policy division, Association for Education in Journalism and Mass Communication, annual convention, Toronto.

2003

Judge, Promising Professors Competition, Mass Communication & Society Division, Association for Education in Journalism and Mass Communication, annual convention, Miami, Fla.

Research paper reviewer, Direct Marketing Educational Foundation, 15th annual Frontiers in Direct and Interactive Marketing Conference, Chicago, Ill.

2002-2003

Graduate Student Liaison, Mass Communication & Society Division, Association for Education in Journalism and Mass Communication.

2003

Judge, Promising Professors Competition, Mass Communication & Society Division, Association for Education in Journalism and Mass Communication, annual convention, Miami, Fla.

2002

Research paper reviewer, Communication Technology & Policy division, Association for Education in Journalism and Mass Communication, annual convention, Miami, Fla.

## **SERVICE TO INSTITUTION**

August 2011-July 2012

- Chair, Honors Committee
- Member, Web Advisory Committee
- Member, Committee for National and International Scholarships and Fellowships

August 2010-July 2011

- Member, Information Technology Committee
- Member, Center for Teaching Excellence Committee
- Member, Web Advisory Committee

August 2009-July 2010

- George J. Mitchell Scholarship Advisor to U.S.-Ireland Alliance
- Member, Information Technology Committee
- Member, Center for Teaching Excellence Committee
- Member, Web Advisory Committee

September 2009

- Panel Moderator, Southern Women Writer's Conference, Berry College, a panel entitled, "Staging the South"

August 2008-July 2009

- George J. Mitchell Scholarship Advisor to U.S.-Ireland Alliance
- Member, Web Advisory Committee

August 2007-July 2008

- George J. Mitchell Scholarship Advisor to U.S.-Ireland Alliance
- Faculty Assembly representative, Student Life Council
- Member, Web Advisory Committee
- Emcee, KCAB Talent Show

August 2006-July 2007

- Chair, Center for Teaching Excellence
- Faculty Assembly representative, Student Life Council
- Faculty Advisor, Student Government Association
- Member, Web Advisory Committee
- Member, Evans Dean Search Committee

August 2005-July 2006

- Chair, Information Technology Committee
- Chair-elect, Center for Teaching Excellence Committee, representing the Evans School of Humanities

September 2005

- Panel Moderator, Southern Women Writer's Conference, Berry College, a panel entitled, "Southern Women Writer's and Paris"

August 2004-July 2005

- Member, Information Technology Committee, representing the Evans School of Humanities

August 2002-July 2003

- Liaison, Center for Teaching & Learning, an instructional support center dedicated to teaching and learning at UNC-CH. Facilitate communication between the Center and the School. Disseminated information from the Center on programs, grants, seminars, publication possibilities, and other resources to the School's 100+ graduate students. Represented the School when input and feedback was solicited from Center.

August 2001-December 2002

- President, Graduate Student Association, School of Journalism & Mass Communication, UNC-CH. Elected by the graduate student body at the School of Journalism & Mass Communication, the president oversees the association's Research Roundtable education program, facilitates topic- and class-related study groups, organizes intramural athletics participation, works with faculty to provide career counseling to students, oversees development of GSA Web site

(<http://www.ibiblio.org/jschool/gsa/>), and facilitates social interaction among graduate students, faculty, and staff.

August 2001-December 2002

- Senator, Graduate and Professional Student Federation, UNC-CH. Represented the School within the Federation, which represents UNC's 7,000 graduate and professional students, and secured for the School allocations by the Federation of \$9,000 in annual funds.

2000-01

- Volunteer career counselor, Carolina Alumni Association, UNC-CH. Participated in "Career Night" with seniors, "Etiquette Dinner," and "Major Decisions Dinner and Reception."

2000

- Volunteer, Carolina Poll during ElectionWeek 2000, UNC-CH. Conducted telephone surveys in two weeks leading up to presidential and gubernatorial elections in November.

2000

- Career mentor, Journalism Alumni and Friends Association. Participated in the career mentor program, which included meeting students informally and answering questions, as well as attending a reception at the School of Journalism & Mass Communication at UNC-CH.

## **SERVICE TO SCHOOL/DEPARTMENT**

Member, Promotion & Tenure Committee, Evans School of Humanities, 2009-12.

Chair, Search Committee, Electronic Media faculty position, Department of Communication, Berry College, 2006-07.

Member, Search Committee, Public Relations faculty position, Department of Communication, Berry College, 2004-05 & 2005-06.

Chair, Diversity Task Force, Department of Communication, Berry College, 2004-07.

Judge, Berry College Forensics Tournament, extemp and after dinner speech divisions, November 2004.

Judge, Berry College Forensics Tournament, all divisions, November 2003.

## **PROFESSIONAL EXPERIENCE**

Digital media writing consultant. (May 2009 to the present.) Consult for

corporations, non-profits and trade associations on the topics of writing and editing for digital environments, developing content, and designing pages and digital spaces.

E-business Editor, International Editor and columnist, Furniture/Today, High Point, N.C. Write and edit weekly coverage of the Internet economy for the furniture industry's leading trade publication. (March 2000 to May 2009.)

Case Goods Editor and Online Editor, Furniture/Today. Wrote and edited weekly coverage of wood furniture manufacturing and international trade. Also editor of Furniture/Today International, a monthly section devoted to international news, and editor responsible for management of and content creation for Furniture/Today Interactive, the newspaper's Web site at [www.furnituretoday.com](http://www.furnituretoday.com). Concurrently served as chief editor of Furniture/Today Asia, a quarterly publication distributed in North America and throughout Asia. Other responsibilities included chairing the newspaper's Continuing Education Committee, guest lecturing at High Point University in the furniture marketing program, speaking at industry events, and serving as judge in design competitions. (December 1994 to March 2000.)

Staff Writer, Furniture/Today. Beats included home office, home theater, occasional furniture, leather upholstery and retail technology. (May 1992 to December 1994.)

Associate Editor, Game Player's Sports for Kids, Greensboro, N.C. (Promoted September 1989 from Assistant Editor.) Wrote and edited articles for national monthly magazine for sports-active kids ages 7 to 17 years. Managed editorial-to-production processes, including supervision of six writers. (September 1989 to October 1991.)

Assistant Editor, Game Player's Magazine and PC Gamer. Wrote and edited game reviews and features for five national electronic entertainment publications. Scripted and produced instructional videotapes. Chief editor of solutions workbook for PageMaker software package. (September 1989 to October 1991.)

Copyeditor and Book Page Editor, The Japan Times, Tokyo, Japan. Edited and rewrote copy for domestic news desk of Japan's largest English-language daily. Edited and did layout for Sunday book page. (May 1987 to February 1988.)

Free-lance sportswriter, News & Record, Greensboro, N.C. Provided event coverage and wrote features on area collegiate and professional sports. Primary beats were minor league baseball (Greensboro Bats) and college soccer (UNC-Greensboro men, UNC-Chapel Hill women). (August 1990 to August 2000.)

Contributing Writer, Carolina Alumni Review, E-Commerce Business magazine, Sports Spectrum Magazine, Piedmont Baseball News, SoHo Today, and Kids Today.

## **PRESENTATIONS & SPEAKING ENGAGEMENTS**

2012

Physician Insurers Association of America national convention, Charleston, S.C. Presented "Effective Writing for A Digital Age." March 2012.

2011

Floyd Medical Center, Rome, Ga. Presented "Writing for the Web," a four-session workshop for the nine-member public relations department of FMC. July 2011.

Duke University Online Discourse Project, Durham, N.C. Presented "SLAPPING e-Publius: Protecting anonymous expression and reputation in a digital age." May 2011.

Georgia College Press Association Press Institute, Athens, Ga. Presented "Mind the Gap: Typographical Lessons from Retail, Subway Systems & the Campaign Trail." February 2011.

2010

Constitution Day, Berry College. Presented "Life, Liberty & Freedom for the Thought That We Hate." September 2010.

2008

Certificate in Technology and Communication conference, School of Journalism & Mass Communication, University of North Carolina, Chapel Hill, N.C. Presented "Writing & Editing for Digital Media." September 2008.

2007

Convergence for College Educators pro-seminar, Poynter Institute, St. Petersburg, Fla. Presented "Teaching Writing Online." February 2007.

Seven Hills Rotary Club, Rome, Ga. Presented "Islam and the West." May 2007.

2006

Distance Education Conference, School of Journalism & Mass Communication, University of North Carolina, Chapel Hill, N.C. Participated on a panel discussing the traits of the successful online or distance education student. September 2006.

2005

The Public Intellectual: Identifying and Empowering Academic Bloggers, Institute for the Future of the Book and Institute for Multimedia Literacy, co-

organizers, University of Southern California. Presenter and panelist.  
November 2005.

Distance Education Conference, School of Journalism & Mass Communication,  
University of North Carolina, Chapel Hill, N.C. Participated on a panel  
discussing the traits of the successful online or distance education student.  
September 2005.

2004

Weblogs & Journalism Conference, School of Journalism & Mass  
Communication, University of North Carolina, Chapel Hill, N.C. Presented two  
lectures, "Weblogs and the Law" and "Participatory Journalism and the Future  
of Traditional Journalism" to approximately 40 print and online journalists and  
educators. Organized by the School's Executive Education program. March  
2004.

2003

Furniture/Today Leadership Conference, Orlando, Fla. Spoke to approximately  
300 executives of the top U.S. furniture retailers and manufacturers. Topic:  
The Demand Chain: How top U.S. furniture companies are coping with global  
sourcing and a dying domestic manufacturing base. December 2003.

Korean Press Foundation, Participatory & Peer-to-Peer Journalism, Chapel Hill,  
N.C. Presented trends in online journalism to a dozen Korean print and online  
journalists as part of a two-week fellows program funded by the Korean Press  
Foundation and organized by the Foundation and UNC's School of Journalism  
& Mass Communication. November 2003.

Knight Summer Institute for Midcareer Copy Editors, Editing for the Web  
seminar, Chapel Hill, N.C. Instructed approximately 20 copy editors from  
throughout the country on how to edit content for the Web. July 2003.

School of Public Health, Writing for the Web seminar, Chapel Hill, N.C.  
Instructed approximately 30 Web site content managers for the University of  
North Carolina's School of Public Health on how to better create, prepare, and  
edit content for the Web. June 2003.

2002

Furniture/Today Leadership Conference, Naples, Fla. Spoke to approximately  
300 executives of the top U.S. furniture retailers. Topics: The impact of  
licensed home furnishings and the industry's image on Wall Street.

Trade Commission of Mexico (Bancomext), Mexico City, Guadalajara, and  
Chihuahua, Mexico, May 2002. Keynote speaker to approximately 600  
Mexican furniture manufacturing executives in a series of three seminars in  
three cities. Topics: How to export into the U.S. market; Six trends in the U.S.  
furniture market; Competing with China. December 2002.

2001

Furniture/Today Leadership Conference, Key Biscayne, Fla. Spoke to approximately 300 executives of the top U.S. furniture retailers. Topic: E-business survivors: How manufacturers and retailers are embracing the Internet to cut costs, shorten the supply chain and better serve consumers. December 2001.

Spanish Institute of Exterior Commerce, Valencia, Spain. Keynote speaker to approximately 90 Spanish furniture manufacturing executives. Topic: How to export into the U.S. market. June 2001.

2000

Furniture/Today Leadership Conference, West Palm Beach, Fla. Spoke to approximately 300 executives of the top U.S. furniture retailers. Topic: Business-to-business Internet applications and e-commerce opportunities for the furniture industry. December 2000.

Midwest Associates Conference, Chicago. Spoke to approximately 100 retailers, manufacturers' representatives, and manufacturing executives. Topic: Trends in e-commerce, including business-to-consumer and B2B. August 2000.

1999

Furniture Industry Association of Australia Seminar series, Melbourne, Australia. Spoke to approximately 300 attendees of the International Furnitex Fair, including interior designers, architects, retailers, manufacturers, and suppliers. Topic: Trends in the U.S. furniture industry. July 1999.

Ashley Furniture Inds., Market Kickoff, High Point, N.C. Spoke during High Point Furniture Market to approximately 85 manufacturers representatives employed by Ashley, a full-line producer with annual sales of \$850 million. Topic: Five changes that will transform the industry and what to do to prepare for them. April 1999.

1998

National Home Furnishings Association Seminar, High Point, N.C. Spoke to approximately 200 attendees of the High Point Furniture Market, including retailers, manufacturers, and suppliers. Topic: How the Internet will change your business. April 1998.

Association of Furniture & Interior Designers Competition, High Point, N.C. Judged product design entries for Pinnacle Award contest conducted by the Association of Furniture & Interior Designers. October 1998 & 1999.

1997

Consumer Electronics Show, Las Vegas. Spoke to approximately 200 attendees of the summer show, including retailers, producers, and suppliers. Topic: Marrying furniture with electronics for higher sales. June 1997.

## **SHORT COURSES, SEMINARS & WORKSHOPS**

- Teaching Diversity Across the Curriculum seminar, May 2009, Poynter Institute, Tampa, Fla.
- Convergence for College Educators proseminar, February 2007, Poynter Institute, Tampa, Fla.
- Multimedia Bootcamp, May 2005, School of Journalism & Mass Communication. UNC Chapel Hill.
- Social Software: Wikis and RSS, March 2004, Memorial Library. Berry College.
- Writing Across The Curriculum certification program, November 2003, Writing Center. Berry College.
- Introduction to Excel, Feb. 20, 2003, Academic Technology and Networks training session. UNC Chapel Hill.
- Photoshop 7.0, Image Correction, Feb. 7, 2003, Academic Technology and Networks training session. UNC Chapel Hill.
- Photoshop 7.0, Intermediate Editing, Jan. 31, 2003, Academic Technology and Networks training session. UNC Chapel Hill.
- Introduction to Photoshop 7.0, Jan. 17, 2003, Academic Technology and Networks training session. UNC Chapel Hill.
- Introduction to Blackboard, Sept. 5, 2002, Academic Technology and Networks training session. UNC Chapel Hill.
- HTML Advanced Topics, Feb. 27, 2001, Academic Technology and Networks training session. UNC Chapel Hill.
- Web Authoring with HTML, Feb. 20, 2001, Academic Technology and Networks training session. UNC Chapel Hill.
- File Management for Site Managers, HTML and FTP, Feb. 13, 2001, Academic Technology and Networks training session. UNC Chapel Hill.
- Web Authoring for Site Managers, HTML and Netscape Composer, Feb. 6, 2001, Academic Technology and Networks training session. UNC Chapel Hill.
- Teaching Large Classes, Feb. 15, 2001, Center for Teaching & Learning workshop, UNC Chapel Hill.
- Technology in the Classroom, Nov. 8, 2000, Center for Teaching & Learning workshop, UNC Chapel Hill.
- Class Use of Email, Discussion Forums and Listservs, Oct. 18, 2000, Center for Teaching & Learning workshop, UNC Chapel Hill.
- Active Learning, Sept. 26, 2000, Center for Teaching & Learning workshop, UNC Chapel Hill.

### **SPECIAL SKILLS**

Web page development using Flash MX, Dreamweaver CS3, and XHTML and CSS coding. Expertise using software packages: InDesign, QuarkXpress, Blackboard, PhotoShop, Pagemaker, Audacity, SoundSlides and SPSS.

### **PROFESSIONAL ORGANIZATIONS & ACTIVITIES**

- Phi Kappa Phi national academic honor society (2009-present)

- Alpha Lambda Epsilon national honor society (2002-present)
- American Journalism Historians Association (2000-present)
- Association for Education in Journalism and Mass Communication (2000-present), History, Mass Communication & Society, Communication Technology & Policy, Law divisions
- Association of Internet Researchers (2001-present)
- College Media Advisers (2006-present)
- International Communication Association (2000-present)
- Kappa Tau Alpha national honor society (2003-present)
- Sigma Delta Chi, Society of Professional Journalists (1985-present)
- Society for American Baseball Research (2000-present), Negro Leagues and Minor Leagues divisions
- Southern Association for Public Opinion Research (2001-present)
- UNC Journalism Alumni and Friends Association (1987-present)

## **REFERENCES (in alpha order)**

Tom Bowers, Ph.D.  
 former Dean and Professor Emeritus  
 School of Journalism & Mass Communication  
 University of North Carolina  
 17 Dartford Court  
 Chapel Hill, NC 27517  
 email: [tbowers@email.unc.edu](mailto:tbowers@email.unc.edu)  
 home phone: 919.402.9194

Steve Briggs  
 President, Berry College  
 Box 39  
 Berry College  
 Mount Berry, GA 30149-0039  
 email: [sbriggs@berry.edu](mailto:sbriggs@berry.edu)  
 office phone: 706.236.2281

Bob Frank, Ph.D.  
 Chair, Department of Communication  
 Berry College  
 CB 299  
 Mount Berry, GA 30149-0299  
 email: [bfrank@berry.edu](mailto:bfrank@berry.edu)  
 office phone: 706.233.4073

Thomas Kennedy, Ph.D.  
 Dean of the School of Humanities, Arts and Social Sciences  
 Professor of Philosophy  
 Berry College  
 CB 5034  
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