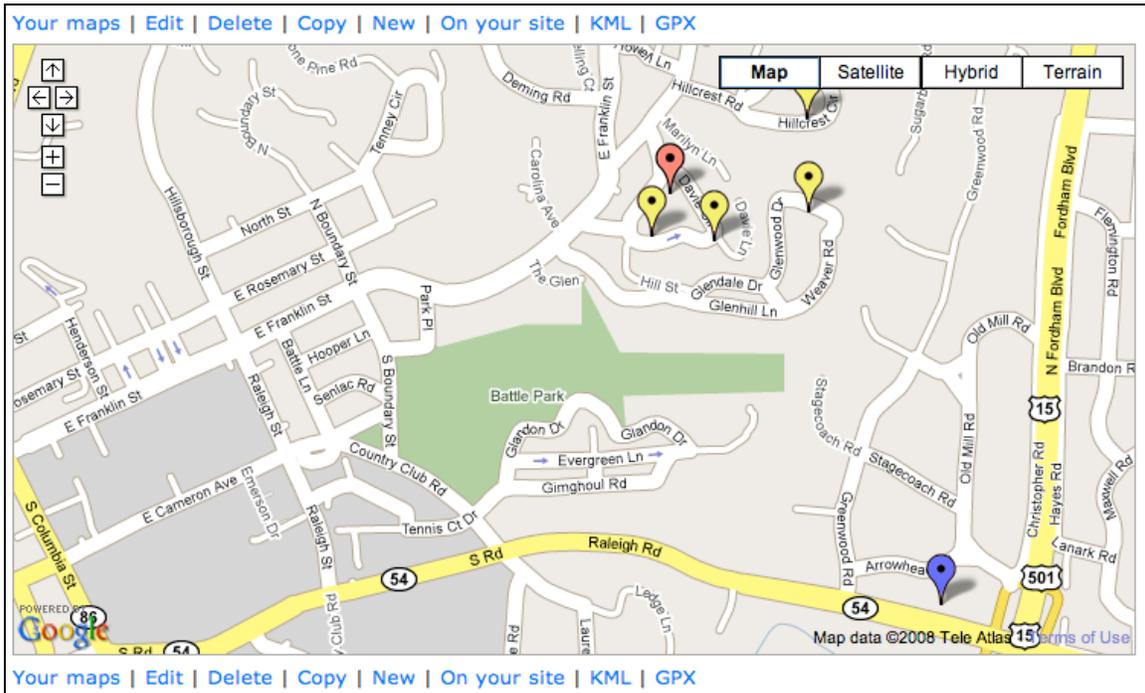


## Writing sample ‘webbification’ activities

Monday lab, Feb. 17, 2014

1. **Generate a map** using any web-based mapmaking software, such as Google Maps (<http://maps.google.com/>) or Map Builder (<http://www.mapbuilder.net/>) or Zeemaps (<http://zeemaps.com>).



*Example of the a Chapel Hill, N.C. WiFi identifying map*

Publish your writing sample and map to your blog, which you will set up for this and the following few exercises. Go to Blogger.com to set up your blog. Don't forget to record your username and password so you can access the blog in the future.

## 2. Creating an infographic

There are many free and low-cost tools online with which to create infographics, which can bring data to life for interactors. In this exercise, you will use the numbers in the United Way story Dr. Carroll will provide and create a simple graphic to visually communicate that information in a digital environment. Here's how: Go to <http://infogr.am>. You will have to register, but the service is free. Of the options, choose "New Infographic." Experiment with the labels, and with getting the rows and columns to align correctly with the data from which you are pulling.

Publish this infographic (or a photo of this infographic) to your blog. If there is information in your essay you could present instead of the United Way story information, that's fine, even preferable.

